



**ROSATOM**

State Atomic Energy Corporation "Rosatom"

## **Managing Knowledge for Innovative Development**

**V. Pershukov**

**Deputy Director General**

**Chief Innovation Officer**

**ROSATOM**

**Vienna, IAEA**

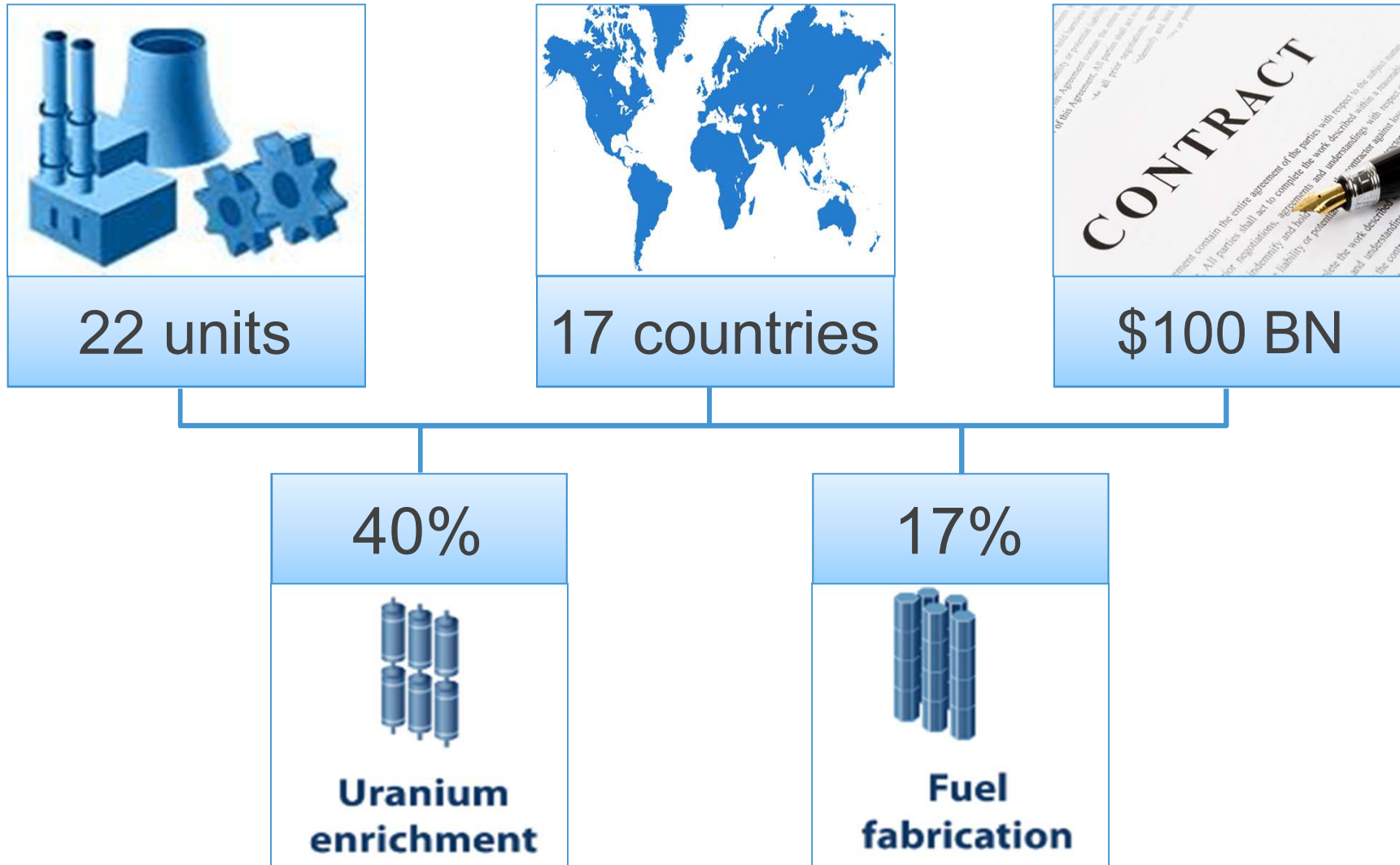
**May 2014**



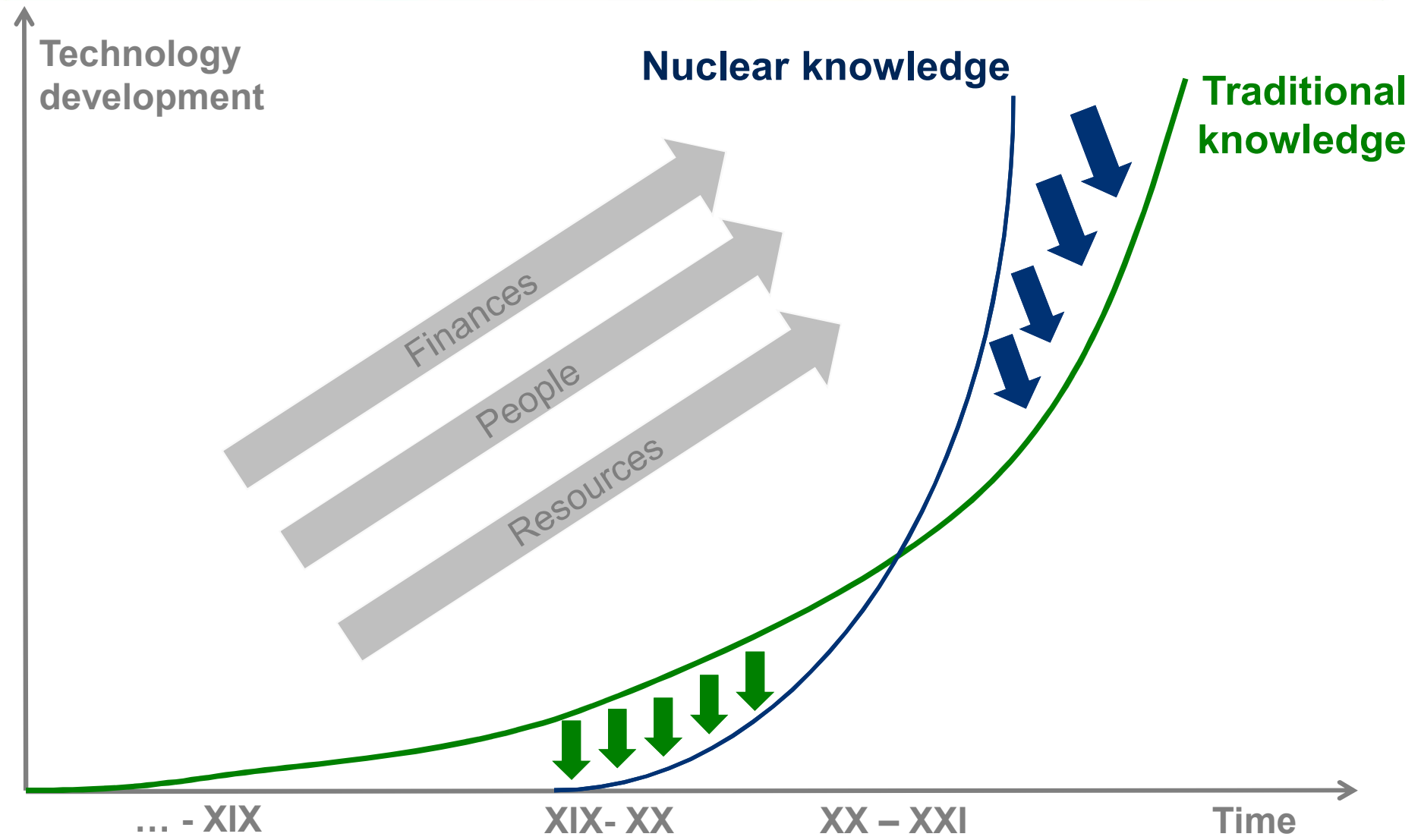
# Nuclear for Development



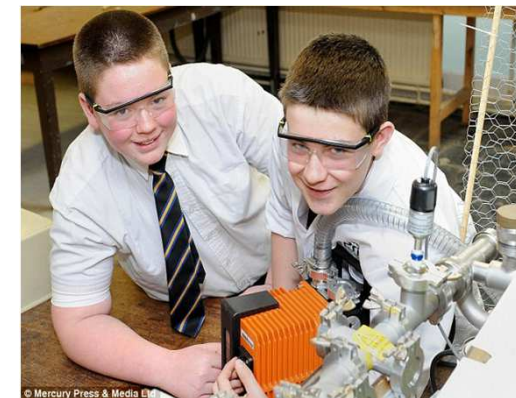
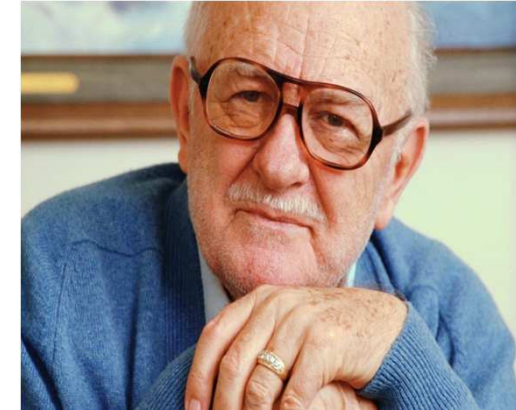
# Rosatom Makes Solid Contribution



# Nuclear Knowledge Generates Value



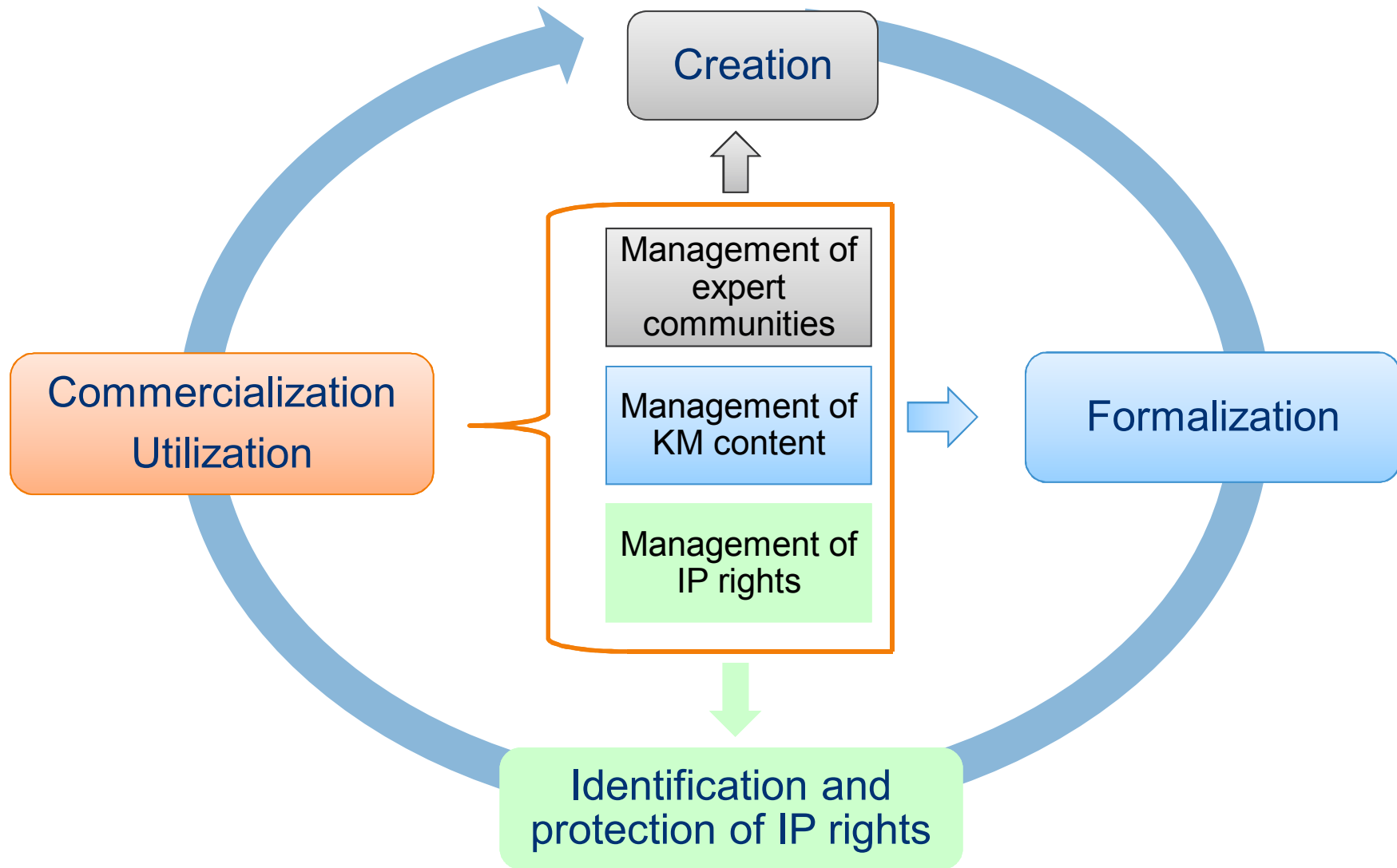
# Integrated Knowledge Solution



# Integrated Knowledge Solution



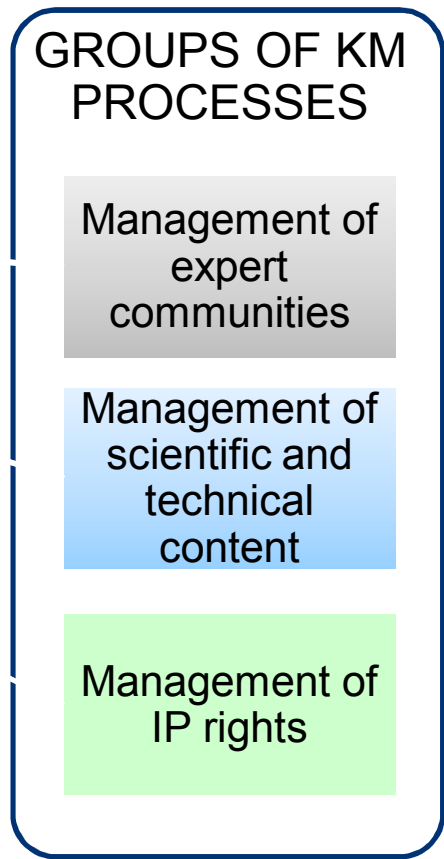
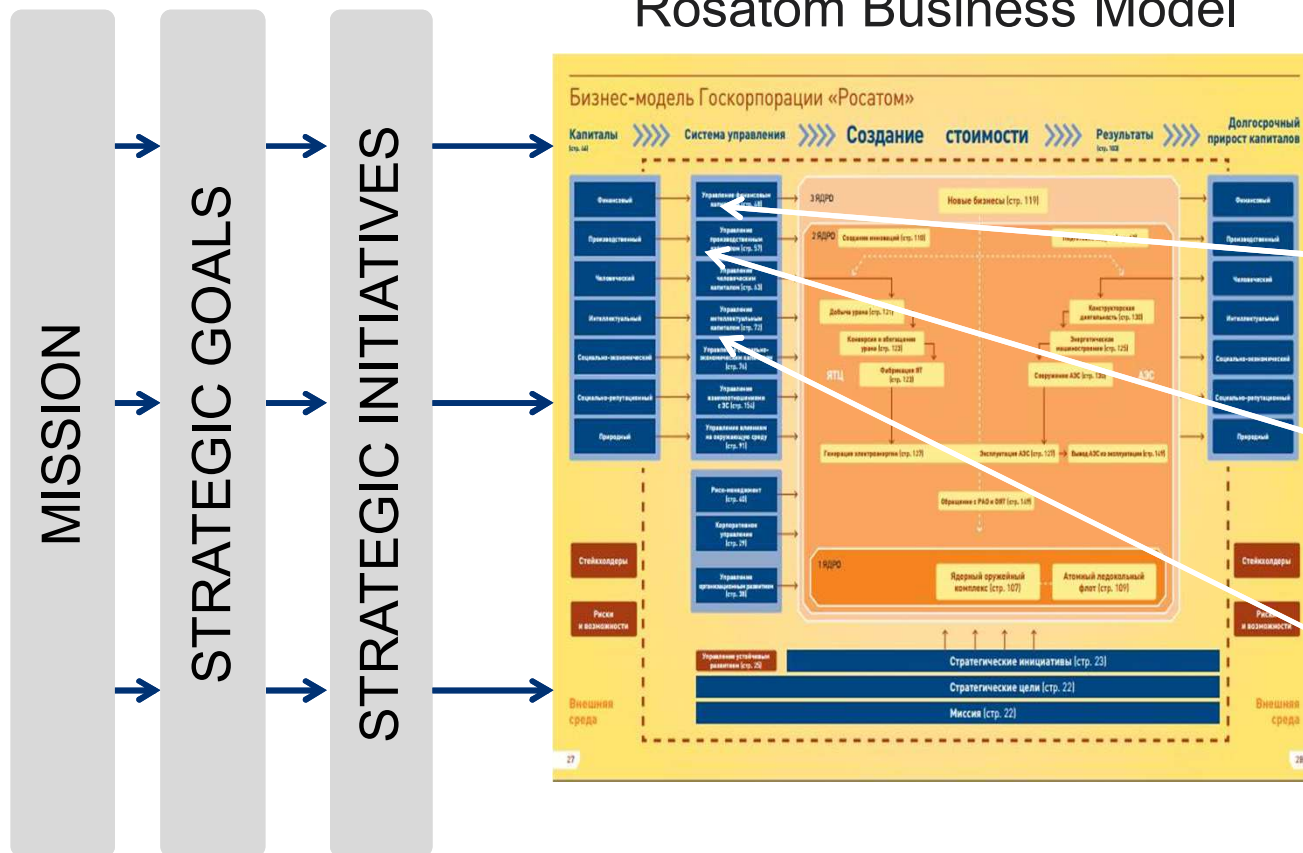
# From Idea to End Product – Rosatom Approach



# KM Integrated into Business Processes



## Rosatom Business Model





# Manage People to Generate Knowledge



Expert communities



5



2500



15000

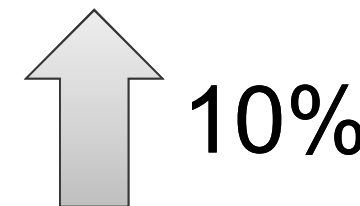
Critical knowledge preservation



9 for 9 areas



280 for 300 areas



# Organize and Protect Knowledge



KM portal



< 10%



40%

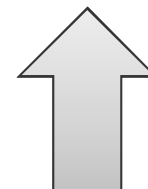


100%

IP portfolios



< 5%



10%

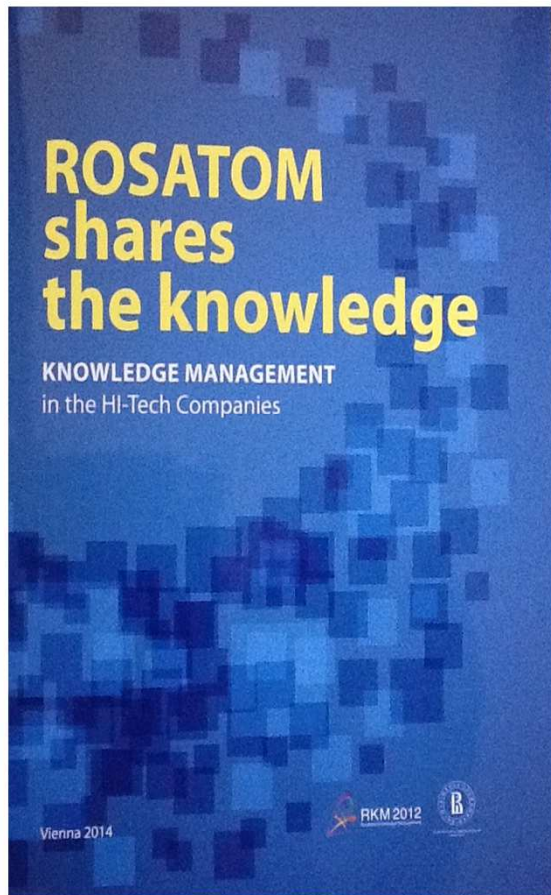
annually



20%

annually

# Focus on Generating Tangible Results



- 1 Get top-management support
- 2 Integrate NKMS into business processes
- 3 Create and develop NKM team
- 4 Involve staff of various departments
- 5 Build IT infrastructure

# Use Knowledge to Collaborate on Innovations



- 1 Share and implement modern KM approaches
- 2 Build network of KM leaders using IAEA as a platform
- 3 Integrate KM methodology into IAEA methodologies



# THANK YOU!

---



ROSATOM

